



# How to Get a Job in Marketing

with Ken Gronbach Demographer,  
Generational Marketing Expert, Author and  
Principal of KGCDirect.com



**Tuesday, March 23**  
**6:15-8:15pm**  
**Hubbard Room**

Get the facts and participate in an open discussion of the market and marketing, especially in respect to generational marketing. Author of **The Age Curve: How to Profit from the Coming Demographic Storm and Common Census The Counter-Intuitive Guide to Generational Marketing**, Ken enjoys a national reputation as a market/marketing expert and speaker.

Please register at the Information Desk or by calling (860) 347-2520. For any special accommodation, please contact Michelle Foyt at (860) 347-2528 ext. 121 or [mfoyt@russell.lioninc.org](mailto:mfoyt@russell.lioninc.org).



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