

Friends of the Russell Library Minutes  
Executive Committee Meeting  
September 5, 2024  
Russell Library Annex Building

Present: Sandy Becker, Barrie Robbins-Pianka, Laura Taft, Makiko Shinjo, Cathy Boone, Tisha Ferguson  
Recorder: Tisha Ferguson

Call to Order

Approval of agenda

Approval of August 2024 minutes, with changes

President's Report

- Review of setup & prep for Book Sale tonight, including new price lists, more \$3 large books, special Ezra Pound academic collection.
- We have 2 new members who will join the afternoon sorters
- More sorters are needed, in general

Treasurer's Report

- Book Nook and online sales have both increased
- CDs have been setup at Liberty Bank, as previously discussed
- Discussion about pricing – are we missing some opportunities? Laura will scan 'red dot' books with the Ebay pricing app to determine their value

Discussion and new business

- Discussion about Baystate Books operations
- Question about the Friends mission statement (Barrie); Laura will follow up
- Should we increase the number of book sales? (Mack) Laura provided sales spreadsheet for comparison. We seem to net about the same income with four sales annually that we earned with more frequent sales.
- Discussion about book sale advertising: whether paid ads are worth the cost; free options (The Chronicle?); expanding social media outreach (Instagram, Facebook)

Move to Adjourn

Next Meeting: Thursday October 3, 2024, 10:00 AM, Russell Library Annex Building

Respectfully submitted,

Tisha Ferguson